Copper Hills Basketball Sponsorships

2026 to 2027 Season

Support our student-athletes and connect with Copper Hills families. Choose a season package, a specific advertising opportunity, or a larger partnership or program gift.

Choose a season package

Package	Price	Main exposure
Community Sponsor	$500	Website business name and quarter-page weekly magazine ad
Digital Sponsor	$1,500	Featured sponsor listing, half-page weekly ad and 4 season social features
Silver Sponsor	$3,000	Broadcast commercials and reads, full-page weekly ad and monthly social posts
Gold Sponsor	$5,000	Silver benefits plus a named game feature and premium website page
Platinum Sponsor	$7,500	Homepage card, broadcast logo, named feature, two-page ad and game table
Grizzly Premier Sponsor	$10,000	Lead website and broadcast partnership plus Player of the Game

Community and Digital magazine ads appear in every published weekly issue, November-March. Community includes website name recognition; Digital includes a featured listing, business link and 4 social features during the season.

Choose a specific advertising opportunity

Advertising group	Price range	Examples
Website partnerships	$1,250-$5,000	Presenting, homepage, schedule, history and camps
Broadcast and arena	$1,500-$6,000	Streaming, timeouts, three-pointers and named features
Social media	$1,000-$2,500	Game day, highlights, schedules and featured players
Digital magazine	$300-$2,000	Business ads and parent player pages
Featured home games	$2,000 each	Game Night or White Out

Discuss a major partnership or gift

$10,000 and above - including $15,000, $25,000 or larger commitments. Coach Allfrey will build a personal proposal around advertising goals or program support priorities. Recognition is agreed individually.

Parents make the introduction and share the flyer or website. The sponsor chooses a direction; Coach Allfrey handles availability, confirmation, payment and artwork.

Sign up at copperhillsbasketball.com/sponsorships

Compare season sponsorships

The four main season packages combine broadcasts, magazine advertising, social media and website recognition. Community and Digital are described on page 1.

Benefit	Silver $3,000	Gold $5,000	Platinum $7,500	Grizzly Premier $10,000
Website	Featured sponsor listing and footer	Schedule OR History and Media	One fixed homepage card	Lead presenting homepage feature
Named game feature	Not included	Defensive Player OR Sub of the Game	Final Score OR Starting Lineup	Player of the Game
Broadcast logo	Not included	Not included	Rotates throughout covered game	Fixed throughout covered game
30-second commercials	2 per broadcast	2 per broadcast	2 per broadcast	4 per broadcast
Broadcast live reads	2 per broadcast	2 per broadcast	2 per broadcast	4 per broadcast
Live endorsement	Not included	Not included	1 per broadcast	1 per broadcast
Weekly magazine ad	Full page	Full page	Two-page spread	Two-page spread
Social media	4 posts per month	4 posts per month	4 posts per month	4 posts per month
Table and approved giveaway	Not included	Not included	1 selected home game	1 selected home game
Named package availability	Subject to delivery capacity	2 partners with distinct website and game choices	2 partners with distinct game choices	1 presenting partner

What the season benefits cover

Broadcast counts apply per Copper Hills varsity game produced by our team for KSL Sports. Named game features receive broadcast, home arena and social recognition; arena benefits apply at home varsity games. Covered games are confirmed in the agreement.

Social media includes 4 posts per month from November 2026 through March 2027, a minimum of 20. Feature posts may count toward the commitment; the content schedule is agreed in advance. Magazine ads appear in each published weekly Story of the Season issue during those months.

Website placements run from activation through August 31, 2027. All four packages include sponsor-page recognition, a business link and footer recognition. Named website partnerships include an agreed exclusive business category.

Packages and individual sales share the same named inventory. A sold standalone placement reduces the availability of its related package. Sponsor tables and giveaways require approval.

Website partnerships and home games

Choose a premium page placement or connect directly with fans at a featured home game. These opportunities can be purchased individually while available.

Premium website partnerships

Placement	Price	Qty	Included exposure
Presenting Website Partner	$5,000	1	One lead homepage feature; first sponsor-page and footer position; 4 social features and home varsity PA recognition. Category exclusivity by agreement.
Homepage Partner	$2,500	2	Two fixed homepage cards available; prominent sponsor-page and footer placement; 2 social features and PA recognition at 2 selected home games. Category exclusivity by agreement.
Schedule Partner	$1,750	1	One exclusive Schedule page position, sponsor-page and footer recognition, plus a season-launch social thank-you. Category exclusivity by agreement.
History and Media Partner	$1,750	1	One partnership covering Game Archive and Photo Gallery, sponsor-page and footer recognition, plus a social thank-you. Category exclusivity by agreement.
Camps and Development Partner	$1,250	1	One exclusive Camps and Open Gyms position, approved camp promotions, sponsor-page and footer recognition. Category exclusivity by agreement.

Each partnership is fixed and non-rotating, with a business link, sponsor-page and footer recognition, and an agreed exclusive business category. Grizzly Premier uses the presenting slot; Platinum uses one homepage card; Gold uses Schedule or History and Media. Camps and Development remains a separate opportunity.

Featured home games

Opportunity	Price	Included at the selected event
Game Night Sponsor	$2,000	One selected home game: 4 broadcast and 4 arena reads; JV/varsity sponsor table; up to 4-minute halftime activity; approved giveaway; 3 social posts before and 2 after; full-page game-week magazine ad.
White Out Sponsor	$2,000	One event: 4 broadcast and 4 arena reads; JV/varsity table and approved giveaway; logo on fan shirts; 3 social posts before and 2 after; half-page game-week magazine ad. Shirt quantity, production and additional costs are confirmed separately.

One presenting Game Night sponsor per available home date; one White Out event for the season. The events use separate dates. Choose a broadcast home game for the listed broadcast reads. White Out shirt quantity, design, production responsibility and any additional costs are confirmed before commitment.

Broadcast and social advertising

Choose a specific game feature or recurring content series. Prices cover the 2026-27 playing season unless a different quantity is shown.

Broadcast and arena

Opportunity	Price	Placement or frequency
Presenting Streaming Sponsor	$6,000	Season presenting recognition on our KSL Sports broadcasts. Shares the presenting broadcast inventory with Grizzly Premier.
Logo Streaming Sponsor	$3,500	One rotating logo position throughout covered broadcasts. Two shared positions are available, including Platinum partners.
Time Out Sponsor	$2,500	Recognition at timeouts in covered broadcasts and home varsity arena announcements.
Three Point Sponsor	$2,500	Recognition for Copper Hills three-pointers in covered broadcasts and home varsity arena announcements.
Final Score Sponsor	$2,000	Recognition in broadcasts and varsity final-score social graphics. Also offered within Platinum; available while that feature is unsold.
Play of the Game Sponsor	$2,000	Recognition on the broadcast segment and corresponding published social clips.
Keys to the Game Sponsor	$1,500	Recognition on the Keys to the Game segment in covered broadcasts.
Jump Ball Sponsor	$1,500	Recognition at the opening tip in covered broadcasts and home varsity arena announcements.

Social media

Opportunity	Price	Placement or frequency
Game Day Social Media Sponsor	$2,500	Logo or presenting recognition on each published varsity game-day graphic.
Highlight of the Week Sponsor	$2,500	Recognition on each weekly magazine highlight and its corresponding published social post.
Weekly Schedule Social Sponsor	$2,000	Recognition on each published weekly program schedule graphic.
Featured Player Social Sponsor	$1,000	Two dedicated player-feature social media posts.

Player of the Game is reserved for Grizzly Premier; Starting Lineup for Platinum; Defensive Player and Sub of the Game for Gold. Final Score may be sold individually only while the corresponding Platinum feature is unsold.

Presenting Streaming shares the Premier broadcast slot. Logo Streaming shares one of the two Platinum logo positions. Individual feature advertising includes the selected content exposure; premium website placement and category exclusivity come with named website partnerships or applicable packages.

Magazine advertising and major support

Choose a magazine ad, discuss a larger partnership, or make a program gift. One signup form starts the conversation for every option.

Story of the Season magazine

Ad option	Price	Who and when
Two-page spread	$2,000	A two-page ad in each published weekly Story of the Season issue, November-March.
Full-page ad	$1,300	A full-page ad in each published weekly Story of the Season issue, November-March.
Half-page ad	$800	A half-page ad in each published weekly Story of the Season issue, November-March.
Quarter-page ad	$500	A quarter-page ad in each published weekly Story of the Season issue, November-March.
Parent player page	$300	Parents only: one dedicated player page in one agreed magazine issue.

Leadership partnerships and program gifts

Grizzly Premier is the defined $10,000 season package. A larger or custom partnership starts at $10,000 and can be shaped around a business or donor. We can discuss $15,000, $25,000 or higher commitments.

Advertising partners receive a written proposal specifying the available website, broadcast, social, magazine and event benefits. Program donors can give without buying advertising. Intended use, timing and any public recognition are agreed with Coach Allfrey and the school. Donors may choose to remain anonymous.

A simple path for parents and sponsors

Step	Action
Parent makes the introduction	Share the one-page flyer or website. Ask whether the business prefers a season package, specific advertising or a larger partnership.
Sponsor chooses online	Choose a package, select individual ads across the five groups, or request a major-partner conversation. Include the referring player or parent.
Coach confirms the details	Confirm shared inventory, benefits, business category, covered dates, production costs and school approval. Provide payment instructions and collect artwork.
Program delivers and reports	Schedule ads and posts, activate the agreed placements, keep proof of fulfillment and share a season recap with the sponsor.

Start your sponsorship

copperhillsbasketball.com/sponsorships

Head Coach Brian Allfrey
801-541-9517 | brian.allfrey@jordandistrict.org

All sponsorships, categories, artwork and activities are subject to Copper Hills High School and Jordan School District approval. Sponsors provide approved logos, ad artwork and commercial assets. Any substitute benefit is agreed in writing.

Checks payable to Copper Hills High School Basketball
5445 West Copper Hills Parkway, West Jordan, UT 84081